

Zeta-V partners with a leading global staffing company for growth roadmap consulting

Dalian | Beijing, Oct 10, 2017 - Zeta-V, a New-Age digital orchestration company and a leading global staffing company announced that they will work together to make the growth roadmap for their business development in China.

This customer ranks amongst the leading players in the labor dispatch market in China. While it had healthy growth in the initial years, the recent past has witnessed a plateauing of headcount for various market factors including the shrinkage in their core account as well as a general stagnation in the labor dispatch market across China. The declining operating margin is of greater concern.

In the light of this scenario, the customer has engaged Zeta-V to conduct a diagnostic assessment of their current operations and recommend key actions to boost top line and bottom line growth for them in China. Zeta-V team has conducted a study deploying Zeta-V's RE-FIVE framework for strategic growth. The RE-FIVE Framework ® is a proprietary tool of Zeta-V specifically developed for strategic growth assessment of our customers, which has been deployed. This study has deployed the framework in the 4D process of Discuss, Digest, Diagnose and Draw.

Sujit Chatterjee, Co-founder & Director, Zeta-V said, "It is an honor to work with our customer on their growth journey. Our knowledge and expertise bring many layers of competence to the table in critical areas. We will be working closely with our customer to support their ambition in China."

About Zeta-V Technology Solutions Ltd:

Zeta-V is the New-Age digital orchestration company harnessing the power of an intelligent ecosystem minimizing the gap between idea-generation to value-realization. Under the trend of new technology, in order to help our clients to leverage these technologies to multiply their business value, Zeta-V delivers these values in a unique way by engaging with clients to quickly define solutions leveraging our industry experience and benchmarks; engaging with entire both spectrum of value chain to realize the value for the client and setting up a strong partner ecosystem that is focused on technology solutions. Zeta-V also offers an integrated portfolio of digitally powered advisory, training, sourcing, Zeta-V sso and consortium services according to clients' requirements. These services are supported and delivered through its patented Zeta-Value Multiplier Framework (zVMF) and Intelligent Partner Ecosystem.